



DIXONS ALLERTON ACADEMY CASE STUDY



AT A GLANCE

Outcomes

- **30%** increase in multiple university offers
- **2%** achieved Oxbridge places
- **50%** Oxbridge success rate
- Russell Group/Top Third is now **25%** (considering cultural impacts on choices this is significant)



"We are so pleased we signed up for this platform, we all love using it, students and staff. The suggestions are ideal for stretching our Sixth Form students. They engage with it naturally to seek out great suggestions that suit them and it's so easy for staff to signpost good activities to their classes."

Head of Sixth Form

Dixons Allerton Academy

SCHOOL'S PROFILE

Dixons Allerton Academy is a large all-through school with strong leadership and a growing reputation for excellence. The school meets a number of widening participation criteria and has always worked hard to raise aspirations and higher education prospects. Already active in supporting extra and super curricular activities, 86% of students progressed to HE - a progression score of 22. However, no students went to Oxbridge and only 13% to the top third or Russell Group universities.

MY SUPER CURRICULAR

DAA have been using My Super Curricular as part of their raising aspirations and tutor programme for two UCAS application cycles. All Year 12 students access the My Super Curricular platform for one hour each week during form time. The super curricular activities that the website offers are perfect for self-regulated learning within a tutor time setting, allowing staff to interact with students on an individual basis. Students work on a particular super curricular activity or utilise the My Super Curricular platform to plan and carry out a programme of exploration and subject development through a variety of different media. Students then complete a reflection log on each resource they have used. These reflections provide structured content for their personal statement and/or interview performance.

OUTCOMES

Data from the last two university application cycles suggest significant gains in students receiving offers from universities, including Oxbridge and Russell Group. Anecdotal evidence shows students are more confident in wider subject knowledge and produce stronger personal statements reflecting a variety of academic experiences outside the classroom. Students also show far greater preparedness for university interviews and further university studies.